

FOR IMMEDIATE RELEASE

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**Transforming Healthcare Access: OrthoIllinois Partners with HURT! to Offer Round-the-Clock Orthopedic Specialist Support**

**ROCKFORD, IL November 7, 2024 ...** OrthoIllinois, a leading orthopedic group in northern Illinois is proud to announce a partnership that is rapidly revolutionizing access to care for orthopedic patients with acute injuries nationwide.

“OrthoIllinois is continuously looking for ways to expand rapid access for the community to high quality orthopedic services,” stated Anthony Brown, CEO. “Our goal is to assist our patients in getting to the right provider, at the right time, in the most cost effective manner possible. That’s why we have partnered with HURT!”

The HURT! App allows OrthoIllinois to ensure that members of the community who are experiencing acute musculoskeletal injuries are able to get in touch with highly trained orthopedic specialists immediately, who will assist in triaging the patient and directing them to the best setting for their injury or condition. This often means reducing costs by avoiding expensive ER visits.

Co-Founded by Dr. Brett Miller in 2020, HURT! has quickly established itself as the leading solution for connecting individuals in need of orthopedic care with local specialists. Available as both a mobile application and a web/desktop platform, HURT! offers a seamless and free experience for users, facilitating real-time interactions with HURT! care navigators around the clock, 365 days a year.

HURT! stands out by providing peace of mind and often preventing costly emergency room visits. By focusing on personal interactions and guiding users to local orthopedic practices, HURT! ensures that patient care is always prioritized. The platform’s commitment to patient-first values and accessibility continues to set it apart in the field of orthopedics.

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*... a higher standard of care.*



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“HURT! is proud to partner with OrthoIllinois, working together to provide unparalleled orthopedic access to the communities they serve,” said Dr. Brett Miller, MD, Co-Founder & CEO. “Both HURT! and OrthoIllinois are dedicated to addressing time-sensitive orthopedic needs, ensuring patients receive the right care at the right time and place, all while keeping costs as low as possible.”

### **About HURT!**

The HURT! mobile app and web version offers free, round-the-clock access to orthopedic expertise, 24/7, 365 days a year. Our mission is to connect users with orthopedic specialists across the country whenever they need it most. The HURT! orthopedic network is rapidly expanding nationwide, forming partnerships with physician groups committed to a patient-centric approach and providing unmatched access, especially during non-peak hours. Our dedication to serving patients and communities remains unwavering. For more information, please visit [hurtapp.com](http://hurtapp.com).

### **About OrthoIllinois**

OrthoIllinois serves the Northern Illinois region in multi-specialty orthopedics from offices in Rockford, Elgin, McHenry, and Algonquin, Illinois and offers a full range of bone and joint care including the additional specialties of podiatry, physical medicine and rehabilitation, occupational health, rheumatology, and chiropractic. OrthoIllinois offers the ancillary services of physical therapy, MRI, and three out-patient surgery centers. ###

*... a higher standard of care.*